

Day 1  
Thursday  
09/11/23

# AGENDA

09.00	<b>Registration Opens</b>
10.00	<b>Welcome and Introduction</b> Dr Julian Brown - GP & Eclipse Clinical Lead
10.15	<b>Dynamic Population Healthcare. Insights to Impact</b> Why is effective population healthcare the key to unlocking improved capacity and access for NHS services and addressing inequality of care Dr James Ferguson - GP & Eclipse Core20PLUS5 Lead
10.45	<b>Population Segmentation, Risk Stratification, Impact Assessment, Automated Management Plans, Engagement</b> Demonstration on how hypertension can be effortlessly optimised across your region. (Eclipse PRIME) Dr Julian Brown - GP & Eclipse Clinical Lead
11.30	Coffee Break and Live Demos in Breakout Area
11.50	<b>Patient Engagement. Why is it essential that digital patient engagement is personalised to maximise patient uptake, ensure patient privacy and prevent inequality of care. (ECLIPSE PEGASUS)</b> Working Examples of effortless patient optimisation through DPE that will transform your region's outcomes Dr Sebastian Brown - Eclipse Digital Transformation Lead Catherine Green - Eclipse Patient Engagement Lead
12.30	<b>Key Priorities for NHS England Digital Transformation and Population Management</b> The Importance of delivering a secure data environment Mark Avery - Director of Health Informatics, Cambridge University Health Partners (CUHP) and Health Innovation East
13.00	Lunch
14.00	<b>Quiz.</b> So how well do you understand your patients' needs? Interactive session underlying the need for dynamic population healthcare
14.45	<b>Delivering the National Medicines Opportunities 23/24 through Dynamic Population Health and Total triage</b> Paula Wilkinson - Director of Pharmacy and Medicines Optimisation, Mid and South Essex ICS Dr Julian Brown - GP & Eclipse Clinical Lead
15.20	<b>Why does Eclipse save £42 per patient through dynamic population health care &amp; Total Triage</b> Julian Young - Eclipse Partnership Lead
15.45	Coffee Break and Live Demos in Breakout Area
16.00	<b>The importance of understanding the needs of Your CORE20PLUS5 patients</b> Equality of Care analysis of which vulnerable patient groups require prioritisation Catherine Green - Eclipse Patient Engagement Lead Dr James Ferguson - GP & Eclipse Core20PLUS5 Lead
17.00	<b>Impact500 Symposium</b> How to automate your cost-effective medications through patient led care
18.00	Day Session Close
19.15	Drinks Reception
19.45	Black Tie Evening Meal & Health Of The Nation Awards Music by Bad Medicine

Day 2  
Friday  
10/11/23

## Delivering Your PCN DES Requirements Through Eclipse to Improve Capacity & Access

08.00	Breakfast
09.00	<b>How does Eclipse deliver all of your PCN DES requirements through the new Total Triage interface</b> Dr Julian Brown - GP & PCN Clinical Director
09.50	<b>Medication Review &amp; Medicines Optimisation (8.2 &amp; 8.3)</b> The importance of effective deprescribing and SMRs in primary care Professor Tony Avery OBE - National Clinical Director for Prescribing, NHS England
10.10	<b>Early Cancer Diagnosis (8.5)</b> Identify, engage and protect your at risk patients centrally through Eclipse. Dr James Ferguson - GP & Eclipse Core20PLUS5 Lead
10.30	Break (Room checkout)
11.00	<b>Using Data Led Insights to improve care and efficiency within your practice</b> How can this be delivered centrally for at risk patients across your ICS or PCN Dr Rozelle Kane - Cambridgeshire and Peterborough ICS Digital Clinical Lead Richard Hills - Head of Innovation for 10to8
11.45	<b>How practices can be supported by a centralised approach to patient reviews.</b> A look at the T2Day programme Dr Clare Hambling - GP & Chair of Primary Care Diabetes Society
12.15	<b>Cardiovascular Disease (CVD) Prevention and Diagnosis (8.7)</b> How can this be delivered centrally for at risk patients across your ICS or PCN Dr Jessica Randall-Carrick - ICS Clinical Lead, Cambridgeshire & Peterborough & Co-ordinator Deep End: East of England Network
13.00	Lunch
14.00	<b>Implementing Centralised Virtual Hubs for your PCNs with automated patient care plans</b> Example of effective outcomes for asthma and carbon optimisation Dr Julian Brown - GP & PCN Clinical Director Karen Kendle - HCA, Swaffham and Downham PCN
14.30	<b>Core20PLUS5 - Tackling Neighbourhood Health Inequalities for CYP and their families, using wider determinants. (8.8)</b> How extended data can identify and help deliver effective care for Core20PLUS5 CYP patients Dr James Ferguson - GP & Eclipse Core20PLUS5 Lead Dr Richard Iles - East of England CYP Asthma Lead & Consultant in Respiratory Paediatrics
15.00	<b>Personalised &amp; Anticipatory Care</b> Using risk stratification and proactive care to ensure effective care and to improve capacity and access Shawn Haney - Population Health Development Manager, Norfolk and Waveney ICB Samantha Weston - Business Intelligence Analyst, Norfolk & Waveney ICB Dr Sebastian Brown - Eclipse Digital Transformation Lead
15.45	<b>How can your PCN activate and benefit from this complete support package</b> Dr Julian Brown - GP & PCN Clinical Director
16.00	Conference Close

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