



# CCG Prescriber Conference Agenda 2019

Empowering the Seven Primary Care Network (PCN) Priority Service Areas

14th & 15th November - Wyboston Lakes Conference Centre, Wyboston, Bedfordshire

## Day 1

Thursday

14/11/19

09.00 Registration Opens

### PCN Priority Service Area 1: Structured Medications Review and Optimisation

10.00 **Primary Care Networks: The Future of the NHS.**

**Why are they so important and how will they transform patient outcomes?**

Dr Julian Brown – GP and Primary Care Network Director

10.45 **Medication Deprescribing: How to implement this safely across your CCG / PCN using data insight.**

Carol Roberts – Chief Executive Officer at PrescQIPP

11.30 Break

11.45 **Managing Polypharmacy effectively through Population Health Management.**

Dr Paul Danaher - GP and Prescribing Lead, Leicester City CCG

Lesley Gant - Head of Medicines Optimisation, Leicester City CCG

### PCN Priority Service Area 2: Enhanced Health in Care Homes

12.15 **MOCH: Medicines Optimisation in Care Homes. Improving quality of care through better medicines use, safer medicines systems and training.**

Sarah Crotty – Head of Pharmacy & Medicines Optimisation Hearts Valley CCG

13.00 Lunch

### PCN Priority Service Area 3: Anticipatory Care

14.00 **Quiz – Transforming Safety through Medicines Use Reviews.**

14.35 **Transforming diabetes outcomes through audit, safety dashboards and standardisation of care to reduce variation.**

Professor Gerry Rayman - Consultant Diabetologist and National GIRFT Lead

15.05 **LA MODA Study: Is PINCER evidence based?**

Professor David Wright - Professor of Pharmacy Practice, University of East Anglia

Professor Yoon K Loke - Senior Lecturer, Clinical Pharmacology, University of East Anglia

15.35 Break

### PCN Priority Service Area 4: Personalised Care

15.50 **PROTECT: Paramedic Response Optimisation Through Enhanced Clinical Triage.**

**Implementing personal care by the ambulance service through dynamic Eclipse data.**

David Allen – Head of Operations, East of England Ambulance Service NHS Trust

**PCN Priority Service Area 5: Supporting Early Cancer Diagnosis**

- 16.15 **Vista Pathways: The complete solution for implementing evaluated screening.**  
Steven Platt - Advice & Guidance (Eclipse Live) IT Lead  
Julian Young - Advice & Guidance (Eclipse Live) Operations Lead
- 16.45 **The importance of Targeted Cancer Screening and Early Diagnosis**  
Professor Sir Mike Richards - Chair, Adult Screening Programmes in England
- 17.30 Day Session Close.
- 18:45 Drinks Reception
- 19.30 Evening Meal & CCG Prescriber Awards

Day 2  
Friday  
15/11/19

- 09.00 **How to ensure IG is an enabler not a disabler for healthcare improvements.**  
Emma Cooper – Kafico Ltd

**PCN Priority Service Area 6: Cardiovascular Disease Prevention and Diagnosis**

- 09.30 **Anticoagulation Management: Transforming Outcomes through Intelligent Monitoring**  
Dr Julian Brown – GP and Advice and Guidance (Eclipse Live) Clinical Lead
- 10.00 **Utilising Population Health Management to proactively manage patients with diabetes. An insight into what works well and what does not.**  
Nicola Naylor - HCA Lead. Litcham Surgery.
- 10.30 Break and Room Check out.

**PCN Priority Service Area 7: Tackling neighbourhood Inequalities**

- 10.50 **Regional Prescribing Hubs: Maximising efficiency through standardisation.**  
Kathryn Buchanan - Deputy Head of Medicines Optimisation Swindon CCG
- 11.25 **How Pharmacist Led Interventions can standardise management of complex needs.**  
Paula Wilkinson - Chief Pharmacist Mid Essex CCG
- 12.00 **Standardisation of prescribing across a region: The opiate deprescribing project in Great Yarmouth and Waveney CCG**  
Michael Dennis – Head of Medicines Optimisation Great Yarmouth and Waveney CCG
- 12.20 **How Eclipse is addressing patient inequalities through Phenotypic Mapping and Artificial Intelligence.**  
Dr Julian Brown - GP and Advice & Guidance (Eclipse Live) Clinical Lead
- 13.00 Conference Close